

# ITC MALTA



## SPONSORSHIP OPPORTUNITIES



# What is ITC?

## The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2026 will gather over 800 top decision-makers from around the world for a four-day event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2026 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

**"ITC Malta brings the right mix of people together. It's where relationships grow into long-term business."**

Mohamed Aissaoui,  
Sales Director

**clicktel** 



# Why sponsor ITC?

Join leading international brands, forward-thinkers, and key decision-makers shaping the future of the new and used mobile phones, IT components, and consumer electronics industries. Sponsorship at ITC Malta allows you to connect, engage, and build deeper relationships that deliver tangible business benefits.

## AMPLIFY YOUR BRAND AWARENESS

Get your brand in front of industry leaders and decision-makers. Increase your visibility, amplify your message, and engage with a global audience.

## GENERATE HIGH-QUALITY LEADS

Network with retailers, distributors, traders, resellers, and wholesalers who can drive your business forward. Use our delegate directory to discover new contacts, arrange meetings, and generate high-quality leads.

## LAUNCHES AND ANNOUNCEMENTS

ITC Malta is the perfect venue for making a splash with product launches, sharing the latest tech news, and making key announcements that position your brand at the forefront of the industry.

## ENHANCE VISIBILITY & POSITION

Position your brand as a key industry player, build trust in your products and services, and stand out as a reliable business partner within the industry's ecosystem.

## WHY SPONSORS RETURN TO ITC

ITC Malta provides a unique platform for brand amplification, lead generation, and strategic announcements. Sponsors return year after year because ITC offers unparalleled opportunities to connect with key influencers and decision-makers, driving growth and success.

**“Great conversations, new contacts, and strong partnerships, ITC Malta delivers where it counts.”**

Attilio Cannizzaro, CEO





MERKANTI  
BEACH CLUB

## NETWORKING CRUISE

€10K

📅 **TUESDAY 9 JUNE 2026, 14:00 - 16:00**  
📍 **MERKANTI BEACH CLUB, HILTON**

Set sail as the exclusive sponsor of the Networking Cruise, hosted at the Merkanti Beach Club on the first day of ITC Malta. Your brand will take centre stage aboard the Delfini, providing an opportunity to connect with industry leaders while cruising on Malta's stunning azure waters. With prominent branding on the boat, and tailored sponsorship perks, this is a prime opportunity to elevate your brand's visibility in a relaxed yet impactful networking setting. Secure this exclusive sponsorship and leave a lasting impression on key decision-makers during this unforgettable afternoon cruise.





# NETWORKING CRUISE

## Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

## During the Event :

- ✓ Branded deck area
- ✓ Airport transfers
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Half page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

## Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





# SECURE YOUR SPONSORSHIP

GET IN TOUCH

To secure your ITC Malta  
sponsorship package,  
please get in touch with a  
member of the ITC team.



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🌐 itc.events





Headline Sponsor



Promote your brand at ITC MALTA 2026

**itc.events**