

ITC MALTA



SPONSORSHIP OPPORTUNITIES

What is ITC?

The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2026 will gather over 800 top decision-makers from around the world for a four-day event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2026 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

"ITC Malta brings the right mix of people together. It's where relationships grow into long-term business."

Mohamed Aissaoui,
Sales Director

clicktel 



Why sponsor ITC?

Join leading international brands, forward-thinkers, and key decision-makers shaping the future of the new and used mobile phones, IT components, and consumer electronics industries. Sponsorship at ITC Malta allows you to connect, engage, and build deeper relationships that deliver tangible business benefits.

AMPLIFY YOUR BRAND AWARENESS

Get your brand in front of industry leaders and decision-makers. Increase your visibility, amplify your message, and engage with a global audience.

GENERATE HIGH-QUALITY LEADS

Network with retailers, distributors, traders, resellers, and wholesalers who can drive your business forward. Use our delegate directory to discover new contacts, arrange meetings, and generate high-quality leads.

LAUNCHES AND ANNOUNCEMENTS

ITC Malta is the perfect venue for making a splash with product launches, sharing the latest tech news, and making key announcements that position your brand at the forefront of the industry.

ENHANCE VISIBILITY & POSITION

Position your brand as a key industry player, build trust in your products and services, and stand out as a reliable business partner within the industry's ecosystem.

WHY SPONSORS RETURN TO ITC

ITC Malta provides a unique platform for brand amplification, lead generation, and strategic announcements. Sponsors return year after year because ITC offers unparalleled opportunities to connect with key influencers and decision-makers, driving growth and success.

“Great conversations, new contacts, and strong partnerships, ITC Malta delivers where it counts.”

Attilio Cannizzaro, CEO



ALL
NETWORKING
AREAS

HEADLINE SPONSOR

SPONSORED BY



TUESDAY 9 - FRIDAY 12 JUNE 2026
 LEVELS 2 & 3, HILTON

As the Headline Sponsor of ITC Malta, your brand will be front and centre across all networking and exhibition areas. With your company logo prominently displayed on delegate lanyards, venue branding, and the Delegates Directory, you'll ensure maximum exposure to key industry leaders. Watch how your sponsorship transforms the heart of ITC, from branded venue elements to exclusive VIP experiences, all designed to elevate your brand's presence and create lasting connections. Explore the setup and the opportunities for your brand to shine at ITC Malta!



HEADLINE SPONSOR

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branding throughout venue
- ✓ 4 Delegate tickets
- ✓ Branded VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ 4 page editorial in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



MERKANTI
BEACH CLUB

TUESDAY
NETWORKING

€15K

 **TUESDAY 9 JUNE 2026, 10:30 - 18:00**
 **MERKANTI BEACH CLUB, HILTON**

Set against the stunning Mediterranean backdrop, the Merkanti Beach Club at the Hilton Malta offers the perfect setting for ITC Malta's Tuesday networking event. Watch as the venue comes to life with branded elements, VIP areas, and a relaxed atmosphere for meaningful connections. Featuring boat tours, delicious local cuisine, and premium VIP services, this exclusive event ensures your brand stands out while attendees enjoy a memorable networking experience. Explore the setup and imagine your company at the heart of it all!





TUESDAY NETWORKING

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





OCEANA
RESTAURANT

WELCOME
DINNER

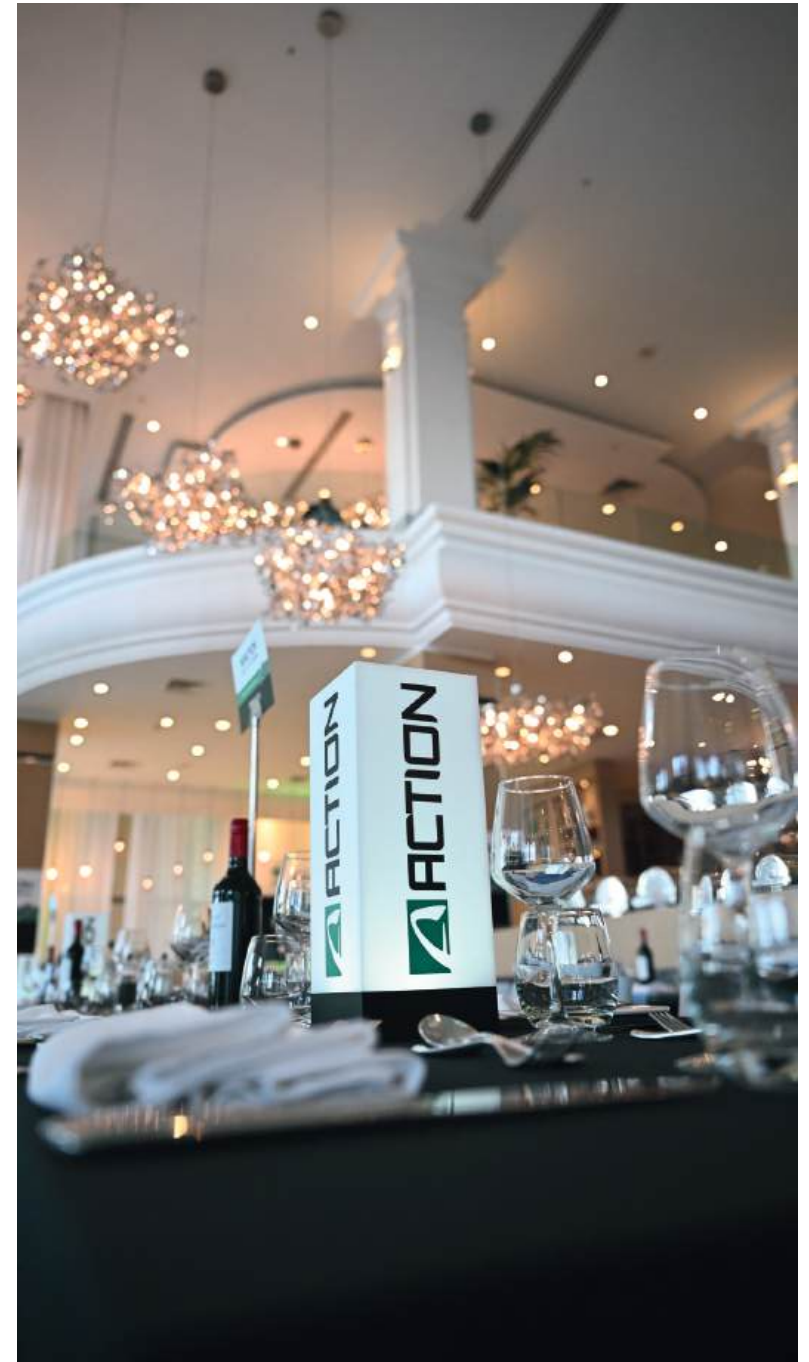
€30K



📅 **TUESDAY 9 JUNE 2026, 20:00 - 00:00**
📍 **LEVEL 3, HILTON**

Kick off ITC Malta with the exclusive Welcome Dinner, set in a premier venue with a starlit ambiance and an enticing international menu. As the opening evening sponsor, your brand will take centre stage, setting the tone for an unforgettable evening of networking and socialising before the main event. Featuring prominent branding, VIP experiences, and extensive digital exposure, this sponsorship ensures your company stands out in a relaxed, vibrant setting that fosters key connections.





WELCOME DINNER

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





CAFE DEL MAR NETWORKING DINNER

SPONSORED BY



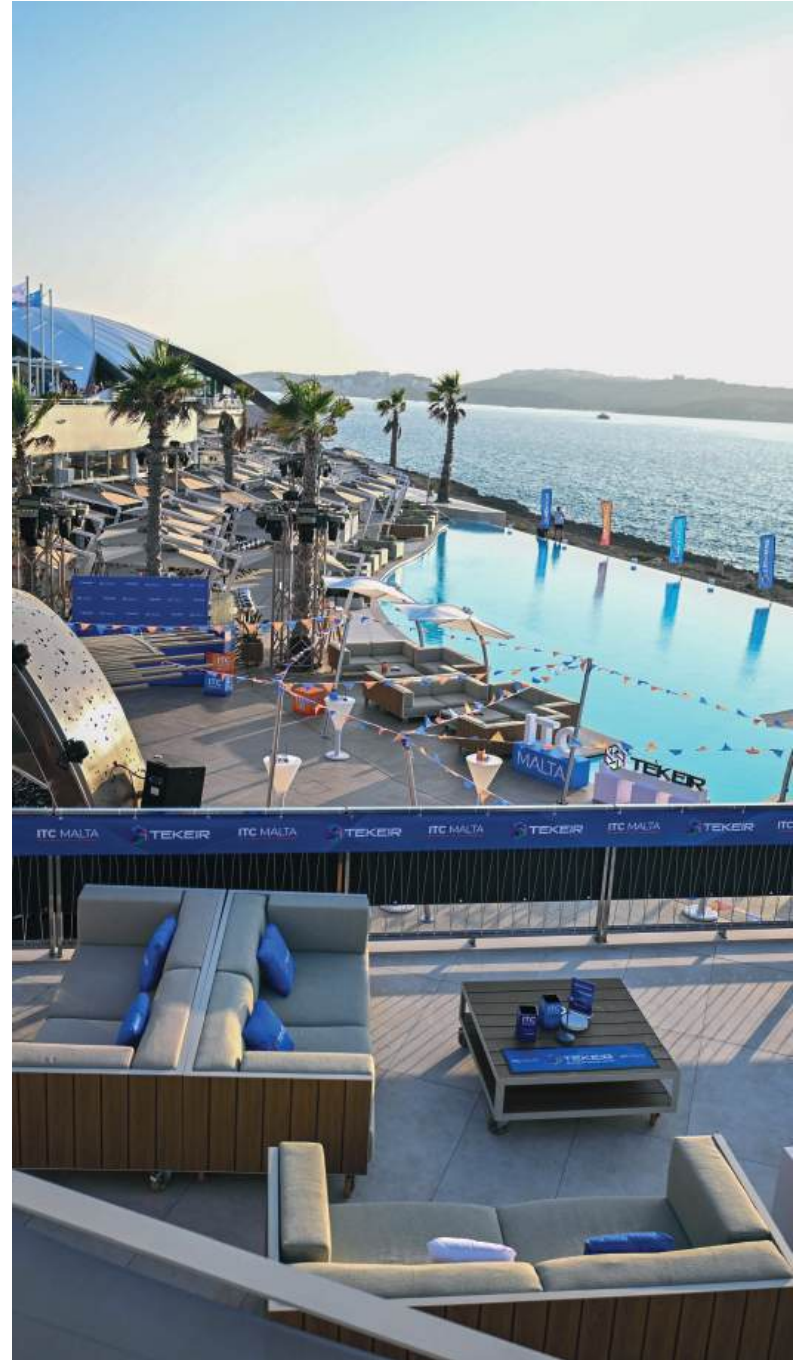
📅 **WEDNESDAY 10 JUNE 2026, 20:00 - 01:00**
📍 **ST. PAULS BAY**

The iconic Café del Mar Networking Dinner brings together ITC Malta delegates for a high-profile evening of networking, dining, and entertainment by the sea.

Set against panoramic views of St Paul's Bay, this exclusive sponsorship offers your company a powerful platform to impress and connect in a premium Mediterranean setting.

As the Networking Dinner sponsor, your brand will take centre stage through standout branded elements and extensive visibility before, during, and after the event. From sunset cocktails to late-night conversations, offering extended exposure and deeper engagement with key attendees.





NETWORKING DINNER

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





LA VALETTE
HALL, MCC

INDUSTRY DINNER

€30K

NEW VENUE FOR 2026

📅 **THURSDAY 11 JUNE 2026, 20:00 - 00:00**
📍 **VALLETTA**

Become the exclusive sponsor of the ITC Malta 2026 Industry Dinner and position your brand at the heart of this prestigious event. The venue, formerly the Sacra Infermeria's Great Magazine Ward, is an architectural gem with its combination of splendid vaulted ceilings over such a sheer length, and offers exceptional networking opportunities on this unforgettable evening. Featuring live entertainment and gourmet dining, this is the perfect opportunity to showcase your brand before the top industry leaders with 3D logos, table centerpieces and a dedicated VIP area. Secure this prime sponsorship for 2026 and leave a lasting impression.





INDUSTRY DINNER

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

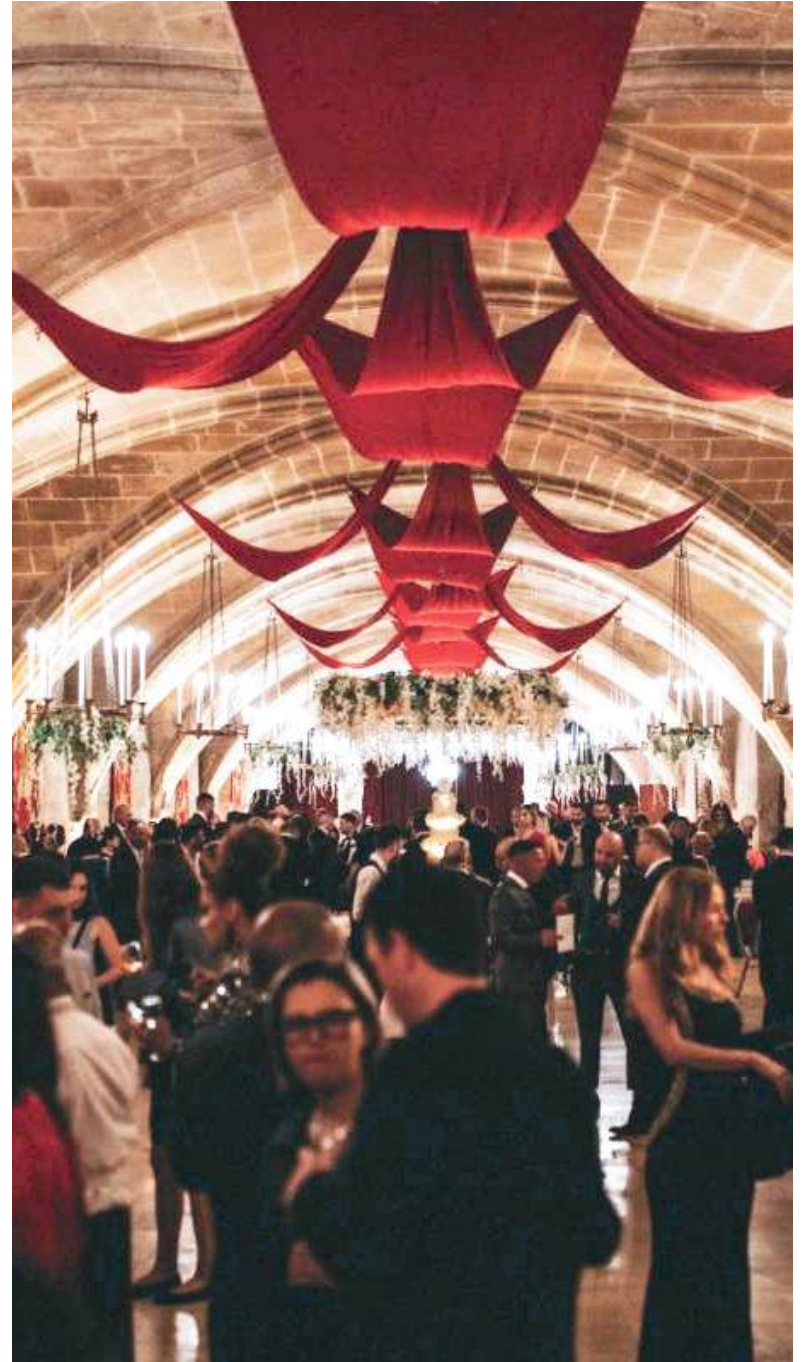
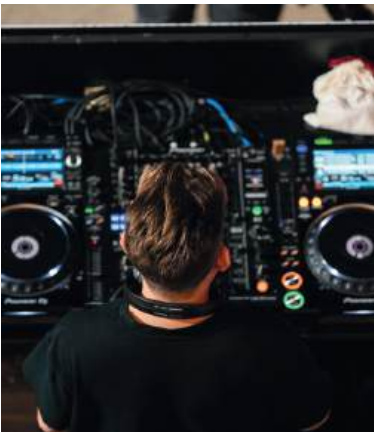
During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





MANTA
BEACH CLUB

NETWORKING FINALE

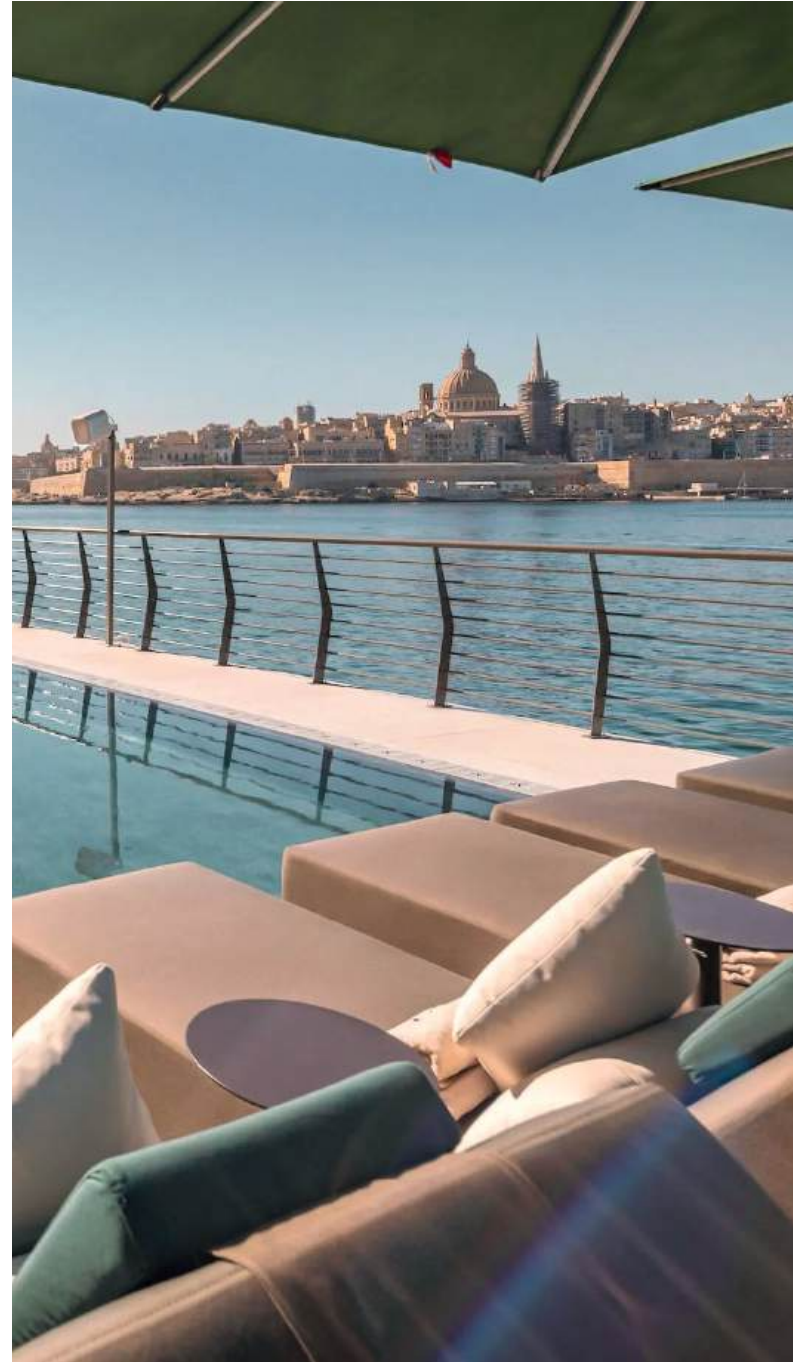
€30K

NEW VENUE FOR 2026

📅 **FRIDAY 12 JUNE 2026, 15:30 - 21:30**
📍 **SLIEMA**

Take centre stage at the ITC Malta Networking Finale by becoming the exclusive sponsor of this prestigious event. Hosted at a spectacular new venue, nestled in the heart of Sliema, with breathtaking harbour views, this really is the perfect location environment for last-minute meetings, networking and celebration. Your brand will be prominently featured through 3D logos, table centerpieces, and a VIP area, ensuring maximum visibility to key industry figures. With a blend of elegant indoor spaces, relaxing lounges, and top-tier entertainment, this is the perfect opportunity to make a lasting impression and solidify valuable connections as the event concludes. Secure your sponsorship now!





NETWORKING FINALE

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience







WEDNESDAY 10 - FRIDAY 12 JUNE 2026
LEVEL 4, HILTON

Become the exclusive sponsor of the highly sought-after Networking Lounge, hosted at the Quarterdeck Bar. As the go-to meeting place for forming key connections and forging new partnerships, the lounge offers unparalleled visibility for your brand. With prominent branded elements like banners, table centerpieces, and cubes, your company will enjoy extensive exposure throughout the event. This sponsorship offers a perfect opportunity to leave a lasting impression on attendees as they engage in valuable networking in this relaxed and productive environment.



NETWORKING LOUNGE

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ VIP area for your team & guests
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Full page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



**BUSINESS
CENTRE**

**NEW CE & IT
AREA & BAR**

€17.5K



WEDNESDAY 10 - FRIDAY 12 JUNE 2026
LEVEL 2, HILTON

Position your brand at the forefront of innovation by sponsoring the New Consumer Electronics & IT Area. Located in the Business Centre, this prime space offers your brand extensive exposure through branded elements such as column wraps, table centerpieces, and merchandise. Engage with industry pioneers, gain digital promotion across ITC channels, and enjoy VIP experiences that ensure your company is recognised as a leader in the rapidly evolving world of consumer electronics and IT. Elevate your brand's presence and make lasting connections with key industry players at this must-attend event.



NEW CE & IT AREA & BAR

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded venue
- ✓ Airport transfers
- ✓ On-site VIP support from the ITC Team
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Half page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





📅 **WEDNESDAY 10 - FRIDAY 12 JUNE 2026**
📍 **LEVEL 3, HILTON**

As the Concourse Bar sponsor for the event, your brand will be closely associated with a hub where delegates can take a break from the programme, recharge and network while enjoying a generous choice of refreshing beverages.



CONCOURSE BAR

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded bar area
- ✓ Airport transfers
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Quarter page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



MERKANTI
BEACH CLUB

NETWORKING CRUISE

€10K

📅 **TUESDAY 9 JUNE 2026, 14:00 - 16:00**
📍 **MERKANTI BEACH CLUB, HILTON**

Set sail as the exclusive sponsor of the Networking Cruise, hosted at the Merkanti Beach Club on the first day of ITC Malta. Your brand will take centre stage aboard the Delfini, providing an opportunity to connect with industry leaders while cruising on Malta's stunning azure waters. With prominent branding on the boat, and tailored sponsorship perks, this is a prime opportunity to elevate your brand's visibility in a relaxed yet impactful networking setting. Secure this exclusive sponsorship and leave a lasting impression on key decision-makers during this unforgettable afternoon cruise.



NETWORKING CRUISE

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded deck area
- ✓ Airport transfers
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Half page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



MERKANTI
BEACH CLUB

NETWORKING ACTIVITIES

€8K



📅 **TUESDAY 9 JUNE 2026, 14:00 - 18:00**
📍 **MERKANTI BEACH CLUB, HILTON**

Join us for an exciting afternoon of engaging and light-hearted activities at Merkanti Beach Club! As part of our first afternoon's networking session, delegates can take a break from formal discussions and connect with peers in a fun, relaxed setting. With a mix of interactive games and team challenges, it's the perfect way to build new relationships while enjoying the sun and sea breeze. Your sponsorship will place your brand at the heart of these memorable moments, making a lasting impression on attendees.



NETWORKING ACTIVITIES

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Branded area
- ✓ VIP area for your team & guests
- ✓ Logo on the event guide
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Quarter page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





WEDNESDAY 10 - FRIDAY 12 JUNE 2026
LEVELS 2 & 3, HILTON

Maximise your brand's visibility by sponsoring a page banner in the ITC Delegates Directory. Your banner will be prominently placed, ensuring maximum exposure during and after the event, reinforcing your brand's commitment and strengthening connections with delegates.

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions



During the Event :

- ✓ High-quality printed ITC Directory distributed to delegates
- ✓ Banner advert displayed on multiple pages of the ITC Delegates Directory
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Half page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview



Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





WEDNESDAY 10 - FRIDAY 12 JUNE 2026
LEVELS 2 & 3, HILTON

Ensure your brand is noticed for all the right reasons at ITC by becoming the official sponsor of the ITC Registration Bag. Each delegate will receive one of your bags filled with gifts and mementos to take home with them.

Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ High-quality printed gift bag distributed to all delegates
- ✓ Optional branded merchandise to be packed by ITC team
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Quarter page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



ALL
NETWORKING
AREAS

**NOTEBOOK
& PEN**

€12.5K

📅 **WEDNESDAY 10 - FRIDAY 12 JUNE 2026**
📍 **LEVELS 2 & 3, HILTON**

Delight delegates with a smart notebook and pen, ensuring your brand stays in their hands at ITC. A powerful way to boost recognition in the marketplace, this opportunity lets companies provide every delegate with a practical keepsake that becomes a lasting reminder of your business and their ITC experience.

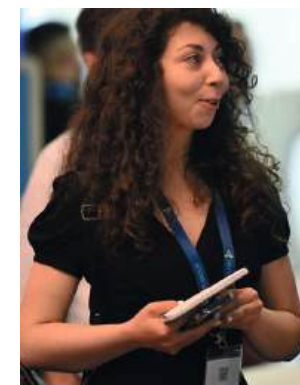
Pre Event :

- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions



During the Event :

- ✓ High-quality branded notebook distributed to all delegates
- ✓ Smooth-writing branded pen distributed to all delegates
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Half page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview



Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience





WEDNESDAY 10 - FRIDAY 12 JUNE 2026
LEVELS 2 & 3, HILTON

Don't miss this opportunity to showcase your brand prominently on TV stands and freestanding digital screens throughout the exhibition floors. Your brand will be featured on screens displaying your digital adverts and logo, ensuring a lasting impression on all attendees.

Pre Event :

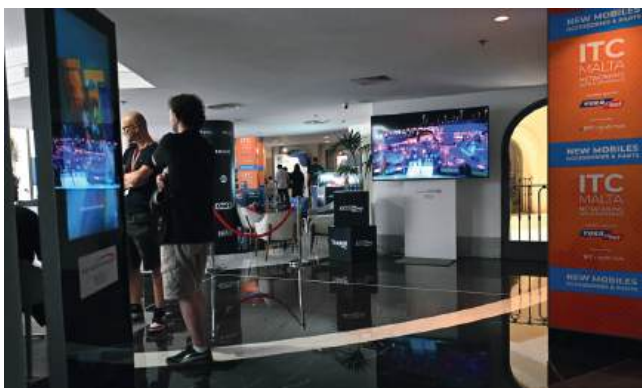
- ✓ Logo on ITC Malta website
- ✓ Banner advertisement on the online Directory
- ✓ Company featured on the online agenda
- ✓ Inclusion in event digital promotions

During the Event :

- ✓ Television with branding & digital advert
- ✓ 2 x Freestanding digital screens with branding & digital advert
- ✓ Enhanced company profile in Directory
- ✓ Sponsor bio in Directory
- ✓ Quarter page advert in the Directory
- ✓ Inclusion in ITC Malta videos with an optional interview

Post Event :

- ✓ Social media promotion across ITC Malta's channels
- ✓ Professional photography of your team supplied
- ✓ Videos featured on ITC Malta's channels to promote your brand and experience



SECURE YOUR SPONSORSHIP

GET IN TOUCH

To secure your ITC Malta sponsorship package, please get in touch with a member of the ITC team.



Edward Elliot-Square
Sales Director

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🌐 itc.events



Headline Sponsor



Promote your brand at ITC MALTA 2026

itc.events