

# ITC MALTA

# 2025

## EXHIBITOR OPPORTUNITIES



# What is ITC?

## The premier networking event for distributors, retailers, traders, resellers and wholesalers

ITC Malta is the top networking event for professionals in the mobile phone, IT components, and consumer electronics industries. This is where connections go beyond business cards - it's about building relationships that drive real growth.

At ITC, we know that authentic relationships are the foundation of success. Trust is crucial, and when big decisions arise, being the trusted choice matters. In our industry, it's often who you know that opens new doors.

ITC Malta 2026 will gather over 800 top decision-makers from around the world for a four-day event. Set against Malta's stunning Mediterranean backdrop, the event offers unique networking, immersive entertainment, and valuable insights.

By bringing together the biggest names and innovative minds, ITC Malta 2026 helps deepen existing relationships and spark new connections that lead to lasting partnerships.

**"Well organised, well attended, and a great place to grow the right relationships."**

Christian McBride,  
Associate Director  
of Innovation & Strategy



# Why exhibit at ITC?

Join leading international brands, forward-thinkers, and key decision-makers shaping the future of the new and used mobile phones, IT components, and consumer electronics industries. Sponsorship at ITC Malta allows you to connect, engage, and build deeper relationships that deliver tangible business benefits.

## **AMPLIFY YOUR BRAND AWARENESS**

Put your brand in front of industry leaders and decision-makers seeking innovative solutions. Gain visibility and make an impact with a global audience.

## **GENERATE HIGH-QUALITY LEADS**

Connect with a pro-buyer audience of traders, distributors, resellers, and wholesalers. Build valuable relationships that drive your business forward.

## **SHOWCASE INNOVATIONS AND ANNOUNCE NEW PRODUCTS**

ITC Malta is the ideal venue to launch new products, share key announcements, and highlight the latest innovations in your field.

## **WHY EXHIBITORS RETURN TO ITC MALTA YEAR AFTER YEAR**

ITC Malta is recognised as a vital platform for collaboration, offering unique opportunities to connect with partners, investors, and customers. The networking opportunities, insightful discussions, and exposure to a diverse audience make ITC Malta a must-attend event for exhibitors seeking growth and innovation.

**“Exhibiting makes sure the right people find you, and the right conversations happen.”**

Tom Shortland,  
Sales Director

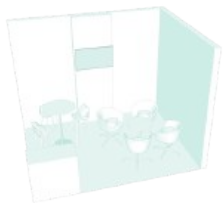
blackbell<sup>360</sup>  
DEVICE LIFECYCLE SOLUTIONS



EXHIBITORS OF  
**NEW  
CE & IT**

BUSINESS CENTRE  
HILTON, LEVEL 2

**Exhibition Stand Layouts:**



12m<sup>2</sup> Corner Stand



12m<sup>2</sup> Stand



9m<sup>2</sup> Corner Stand



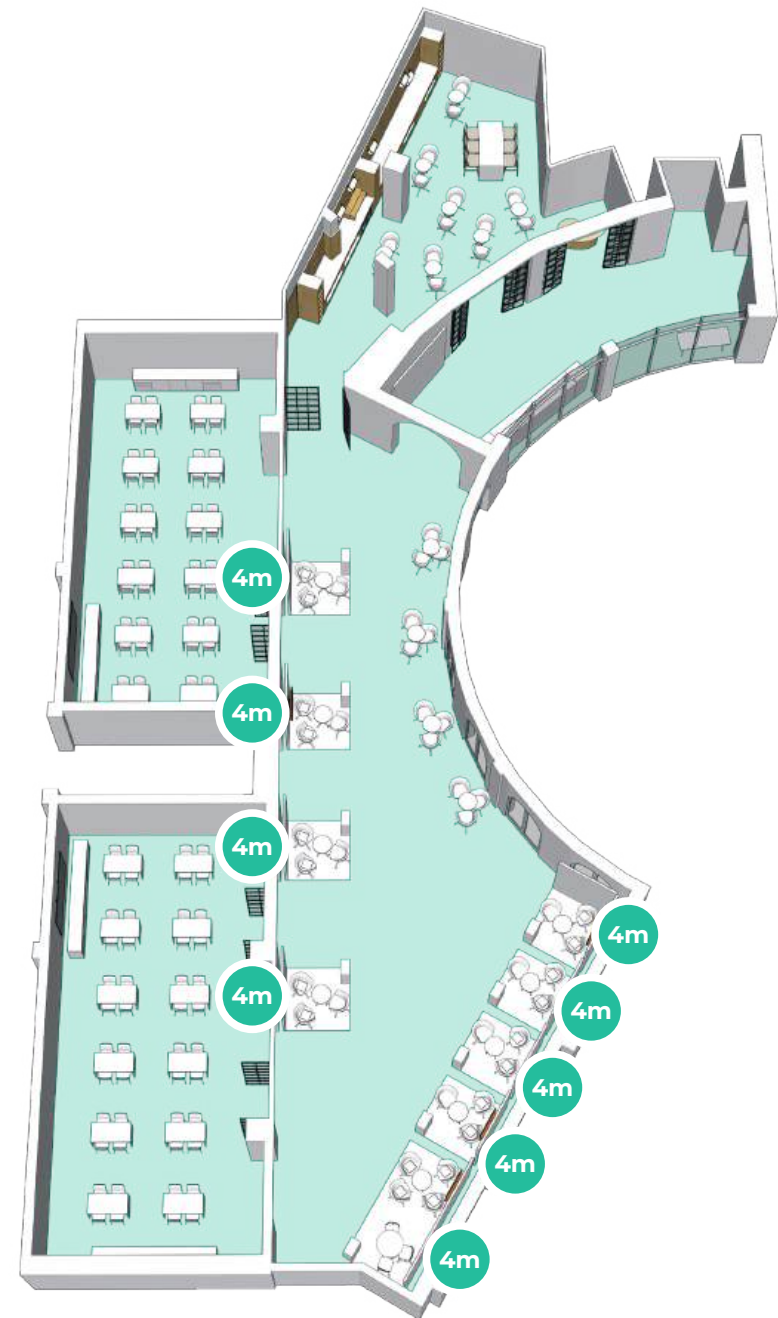
9m<sup>2</sup> Stand



8m<sup>2</sup> Pod



4m<sup>2</sup> Pod





**4m<sup>2</sup>**  
**CORNER POD**

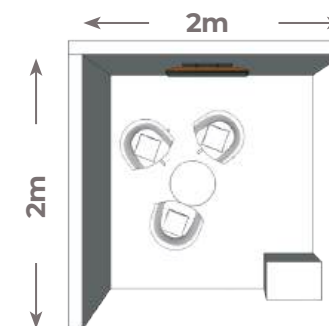
**€7.5K**

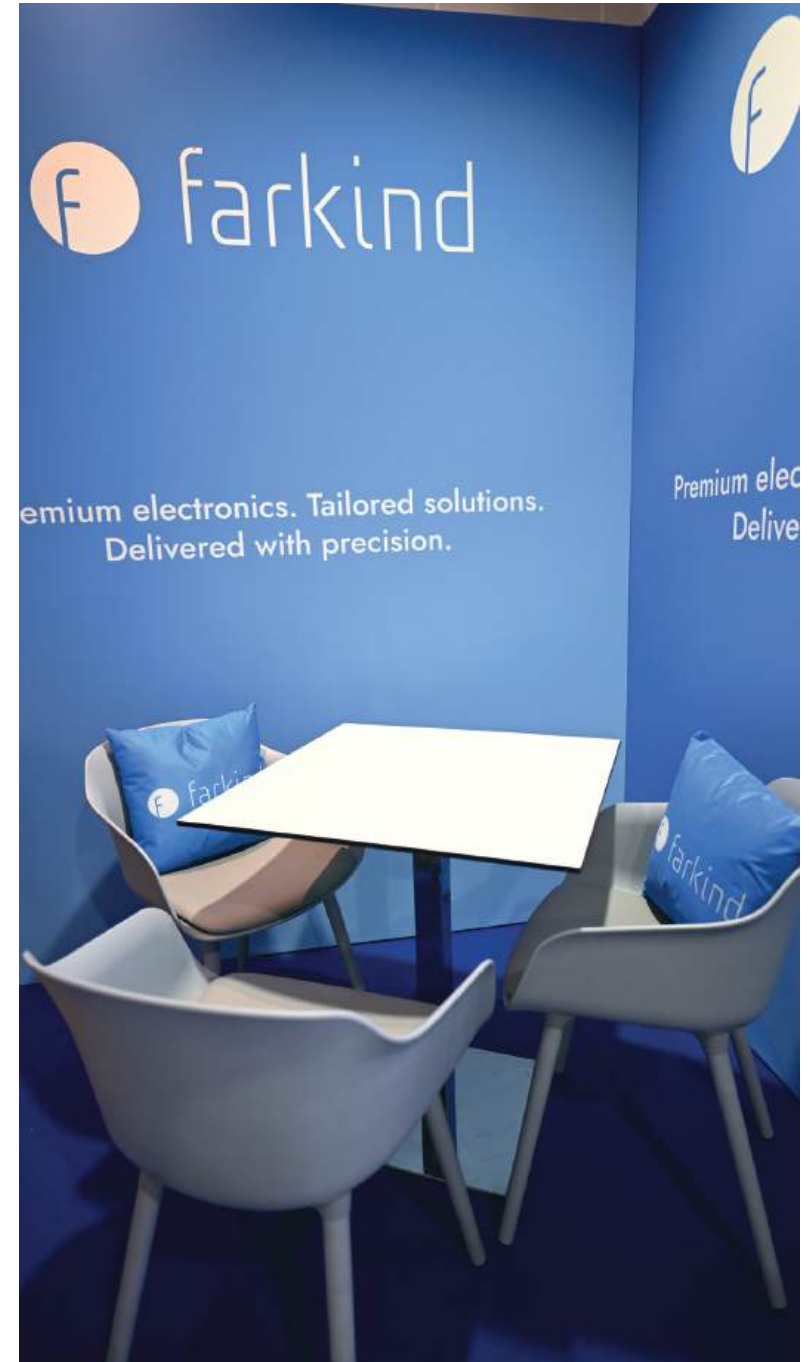
### Stand Configuration :

- ✓ Full-colour printed backdrop
- ✓ Low table with 3 chairs
- ✓ Branded cushions
- ✓ Large screen TV (optional)
- ✓ Branded counter
- ✓ Carpet flooring (various colours)
- ✓ Delegate check-in QR code
- ✓ Professionally installed

### Marketing & PR :

- ✓ 1 Delegate ticket
- ✓ Quarter page advert
- ✓ On-site photography & videography
- ✓ Social media promotion
- ✓ Inclusion in official ITC event footage
- ✓ Personalised 2026 photo book







# SECURE YOUR EXHIBITION STAND

GET IN TOUCH

To secure your ITC Malta  
exhibitor package,  
please get in touch with a  
member of the ITC team.



**Edward Elliot-Square**  
Sales Director

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🌐 [itc.events](http://itc.events)





Headline Sponsor



Book your stand at ITC MALTA 2026

**itc.events**