

ITC MALTA

NETWORKING WITH A DIFFERENCE

Digital Advert Guidelines

Digital Advert Dimensions



Portrait Advert

WIDTH 1080px **HEIGHT** 1920px

FILE TYPE JPG or PNG

PIXELS/INCH 150 Minimum

COLOUR MODE RGB



Landscape Advert

WIDTH 1920px **HEIGHT** 1080px

FILE TYPE JPG or PNG

PIXELS/INCH 150 Minimum

COLOUR MODE RGB

Portrait Advert Dimensions

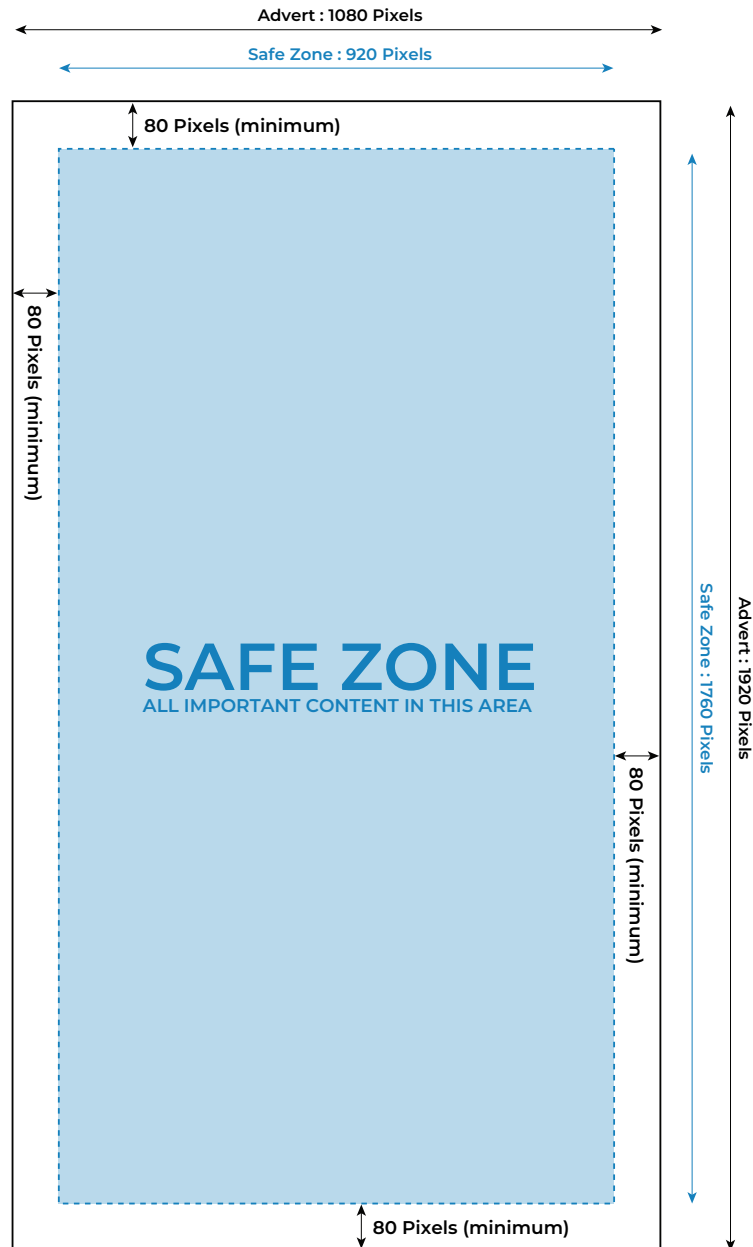


Image Size

WIDTH 1080 px **HEIGHT** 1920px

The image size is the final dimensions in pixels of your digital advert. The resolution should be set to a minimum of 150 Pixels/Inch with a colour mode of RGB.

Safe Zone

WIDTH 920px **HEIGHT** 1760px

Allow a minimum of **80 pixels** from all edges of the image size.

Keep all text and graphics in this zone.

Landscape Advert Dimensions

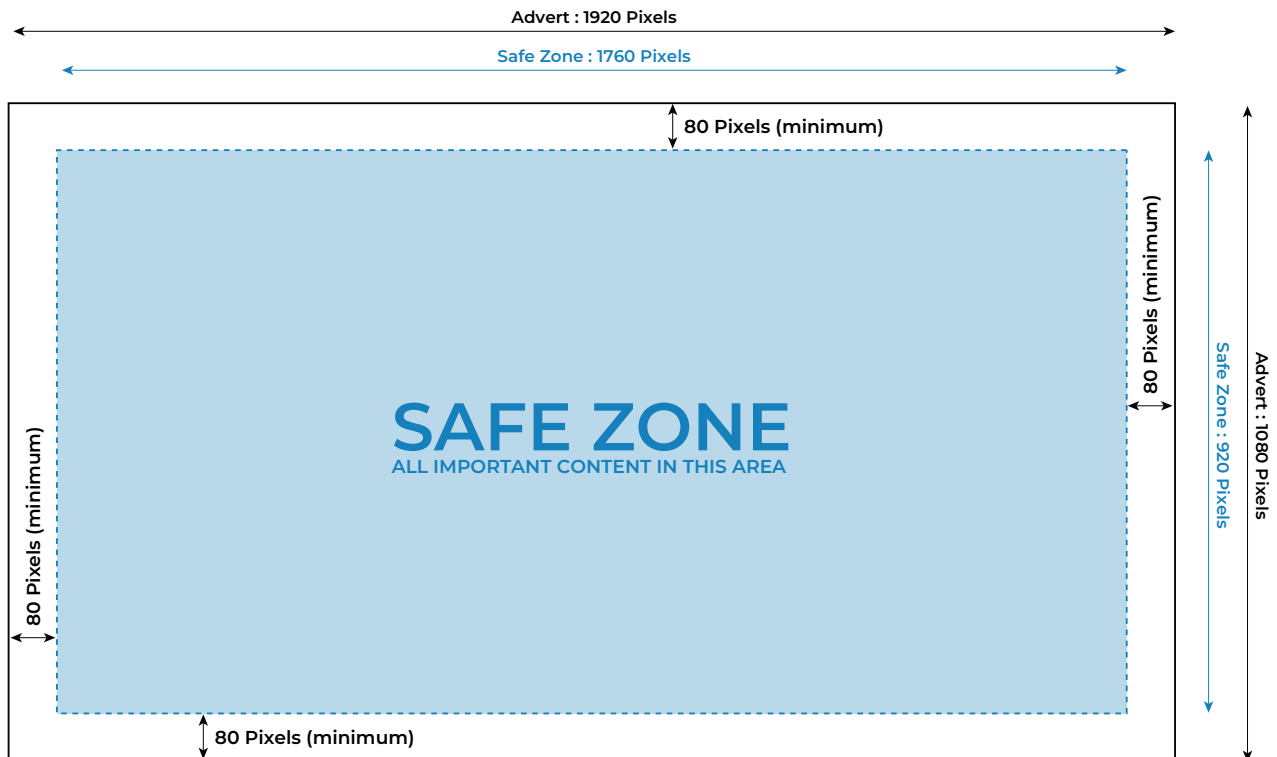


Image Size

WIDTH 1920 px **HEIGHT** 1080px

The image size is the final dimensions in pixels of your digital advert. The resolution should be set to a minimum of 150 Pixels/Inch with a colour mode of RGB.

Safe Zone

WIDTH 1760px **HEIGHT** 920px

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Keep all text and graphics in this zone.