

ITC MALTA

MEET · TALK · TRADE



EXHIBITORS

Event Guide

Welcome to ITC Malta

ITC brings together distributors, wholesalers, retailers, manufacturers and service providers from across the mobile, consumer electronics and IT hardware industries for a week dedicated to networking and business meetings.

ITC is designed to actively encourage introductions and conversations between delegates, ensuring the right people have the opportunity to meet, share information about their businesses and build meaningful relationships.

Your stand acts as a meeting point, while the wider venues create opportunities to connect with companies from across the industry throughout the day and evening.

If there is anything you need during the event, please do not hesitate to speak to the ITC team.

This guide explains how the event works and provides a few tips to help you make the most of your time at ITC, whether this is your first visit or you are returning again this year.

Your Exhibition Stand

Your stand acts as your base during the event and a convenient place to meet partners, clients and new contacts.

Exhibition stands are located across three dedicated areas within the venue:

- ✔ **New Mobiles, Accessories and Parts:** Portomaso Foyer, Level 3
- ✔ **Used Electronics and Device Lifecycle Solutions:** Portomaso Suite, Level 3
- ✔ **Consumer Electronics and IT:** Business Centre, Level 2

These areas are shown on the event map so you can easily locate other exhibitors and meeting spaces.

Stand Setup & Inspection

Exhibitors can access the exhibition areas on Tuesday to inspect their stand and prepare their space. Stand access is from 16:00 – 18:00.

During this time, you may:

- ✔ Inspect your stand and graphics
- ✔ Arrange product samples or marketing materials

- ✔ Set up laptops or demonstrations
- ✔ Familiarise yourself with the venue

Please note that smaller equipment such as laptops should not be left on stands overnight. These should either be taken with you or left securely in the ITC office on Level 2.

If you bring items with you to the Hilton before the exhibition opens, these can be taken to the exhibitor storage area on Level 2 and the ITC team will assist with delivering them to your stand during the setup period.

Stand Check In

Each stand includes a QR code displayed on the stand, allowing delegates to check in when visiting.

When a delegate scans the QR code, they are automatically recorded as having visited your stand.

This allows both companies to:

- ✔ Keep track of meetings during the event
- ✔ Add notes about conversations
- ✔ Receive a record of contacts after ITC

At the end of the event, exhibitors will receive a list of the delegates who checked in to their stand, helping support follow up after ITC.

We recommend placing the QR code where visitors can easily see it and inviting contacts to check in during your conversation.

If you have any questions about Stand Check In, the ITC team will be happy to assist.

What's Included On Your Stand

To make exhibiting as simple as possible, ITC adds these items for each stand:

- ✔ Stand signage showing your company name and stand number
- ✔ Power supply with UK plug sockets
- ✔ Business card holders
- ✔ Mini stapler and staples

- ✓ A highlighter
- ✓ A QR code displayed in an A5 Perspex holder allowing delegates to check in when visiting your stand

Exhibitor stands are supplied with a three-way extension lead providing up to 3000 watts of electrical power. Smaller exhibitor pods are supplied with shared power.

If you requested additional electrical connections or equipment in advance, these will have been set up before the event, so please ensure you have discussed this with the ITC team.

USB charging stations are also available on stands this year to help exhibitors and visiting delegates stay connected.

If you require international plug adapters, please speak with the ITC team and we will check with the Hilton if these are available.

Please remember to bring any international plug adapters you may require.

Deliveries & Items Shipped To Malta

If you have sent items to Malta for your stand, these will be received and stored by the Hilton before being moved to the exhibitor storage area on Level 2 and delivered to your stand before or during the setup period.

If you bring items with you to the event, these can be taken to the exhibitor storage area on Level 2, and the ITC team will deliver them to your stand during the setup period.

If you are unsure where your items are located, please speak to the ITC team or contact us via WhatsApp or email.

Leaving Items On Your Stand

Exhibitors may leave marketing materials and display items on their stand overnight during the event. However, we recommend that valuable items such as laptops or personal equipment are removed when the exhibition areas close.

Stand counters are lockable; however, the keys are interchangeable and should not be relied upon for secure storage of valuable items.

If required, smaller equipment can be stored securely in the ITC office on Level 2. Please speak to the ITC team if you would like assistance with this.

Need Help With Your Stand

If you need help locating your stand, arranging deliveries or setting up your space, the ITC team will be available during the setup period and throughout the event.

You can also contact the team:

WhatsApp: +44 7981 832626

Email: opsteam@itc.events

Using The Online Delegates Directory

The Online Delegates Directory is a key tool for managing meetings and contacts during ITC. Many exhibitors find it helpful to add notes during conversations so they can easily follow up with contacts after the event.

You can use it to:

- ✔ Book & view scheduled meetings
- ✔ View companies and delegates attending
- ✔ Contact delegates directly via WhatsApp
- ✔ Mark people you have met
- ✔ Add notes to help with follow up

After the event you will receive a downloadable record of your favoured companies, delegates and notes, helping you follow up with contacts after ITC.

The online directory will remain available to access for two weeks after the event.

During The Event

Networking takes place across the exhibitor areas in the Portomaso Suite, Portomaso Foyer and Business Centre, along with the Networking Lounge in the Quarterdeck Bar. We encourage exhibitors to explore the different networking areas and introduce themselves to other delegates during the event. Delegates move frequently between exhibition areas, networking lounges and bars throughout the day, so conversations often begin away from your stand.

Wednesday 10 June: Networking and exhibition areas open: 10:00 -18:00

Thursday 11 June: Networking and exhibition areas open: 10:00 - 18:00

Friday 12 June: Networking and exhibition areas open: 10:00 - 16:00

During the day you can expect a mixture of scheduled meetings and spontaneous introductions across the venue.

Many exhibitors find that some of their most valuable conversations begin with informal introductions during the event.

Lunch is provided each day between 12:00 – 14:00 in the Oceana Restaurant (Level 3, Hilton).

For the full schedule of networking activities and evening events, please scan the QR code to view the ITC 2026 Agenda.



BADGE & LANYARDS

All delegates are required to wear their event badge and lanyard throughout the event for access to exhibition areas and networking venues.

Each lanyard includes a colour coded focus indicator, selected during registration on the Online Delegates Directory. This provides a visual reference to help other delegates identify the sectors you are interested in during the event.

EVENT WRISTBANDS

All delegates will receive an ITC event wristband during registration. Wristbands are required for access to the networking bars and evening venues.

Wristbands are waterproof and can remain on for the duration of the event. Please ensure you wear your wristband throughout the event.

Lunch & Refreshments

Lunch is provided each day between 12:00 – 14:00 in the Oceana Restaurant (Level 3, Hilton).

You are welcome to enjoy lunch in the restaurant's indoor or outdoor seating areas. Lunch is one of the busiest networking periods of the day and a great opportunity to meet new contacts in a relaxed environment.

Refreshments are available throughout the day at several networking bars across the venue, including:

- ✓ Portomaso Suite, Level 3: Used Electronics & Device Lifecycle Solutions area
- ✓ Business Centre, Level 2: New Consumer Electronics & IT area (bar and barista coffee)
- ✓ Quarterdeck Bar, Level 4: Networking Lounge

Please refer to the event map for the full layout of networking areas and refreshment locations.

WiFi Access

WiFi is available throughout the venue.

Network: **ITC2026** Password: **Yukatel31**

Event Map

An event map is included with this guide to help you navigate the venue.

The map shows key locations including:

- ✓ Exhibitor areas located on Level 3 (Portomaso Suite and Portomaso Foyer)
- ✓ and Level 2 (Business Centre)
- ✓ Networking lounges and bars
- ✓ Lunch location
- ✓ Registration and badge collection
- ✓ Cloakroom, gift bags and directories
- ✓ Outdoor networking areas

Reviewing the map early will help you quickly locate meeting points and understand how the different networking areas connect across the Hilton.

Cloakroom

A cloakroom is available in the Portomaso Foyer on Level 3 for coats and bags during the event.

Delegates arriving early or departing later in the day may also be able to store luggage with the Hilton concierge. Please speak with the ITC team or the Hilton reception if you require assistance.

Please ensure all items are collected before the cloakroom closes.

Evening Networking Venues

Many of the evening networking events take place at external venues across Malta. Transport to and from these locations is organised by the ITC team, with departure points and times shown in the event agenda.

Evening venues include:

- ✓ Tuesday, Oceana Restaurant (in the Hilton) – Welcome Dinner
- ✓ Wednesday, Café del Mar – Networking Dinner
- ✓ Thursday, La Valette Hall, Valletta – Industry Dinner
- ✓ Thursday, Infinity by Hugo's – Late Night Networking
- ✓ Friday, Manta Beach Club – Networking Finale

Transport is available from the Hilton, with additional collections from partner hotels. Details of transport times and pickup locations will be shared during the event and will also be available at the registration desk.

The ITC team will be available throughout the event to assist with transport and directions.

Taxis and ride sharing services are widely available in Malta if you prefer to make your own way to an evening venue. We have listed some of these for you on our website, scan the QR code.



Locations and directions can be found in the ITC Agenda.

Friday Networking Finale

Friday continues with meetings and networking at the Hilton, with the exhibition and networking areas remaining open until 16:00. To allow delegates to enjoy the beach club setting, the Networking Finale at Manta Beach Club, Sliema opens from 15:30. This earlier start gives attendees the opportunity to arrive gradually, enjoy the facilities, swim, and relax before the evening gathering begins.

Transport to Manta Beach Club departs from outside the Hilton between 15:15 – 18:00.

Exhibitors are welcome to remain at the Hilton for meetings until the exhibition closes at 16:00 and join the event later in the afternoon.

The Networking Finale continues until 21:30, providing a relaxed seaside environment where conversations can continue after several days of meetings and networking.

Return transport to the Hilton runs between 20:00 – 21:30, with drop offs also available at the InterContinental.

Please remember to collect all personal belongings from the cloakroom in the Portomaso Foyer (Level 3) before 16:00, when the cloakroom closes.

Tips From Returning Exhibitors

Companies who attend ITC regularly recommend the following approach:

- ✓ Prepare a list of companies you would like to meet before arriving.
- ✓ Use both the online and printed delegates directories to identify companies you would like to meet.
- ✓ Schedule meetings in advance where possible.
- ✓ Introduce yourself to companies across the venue, not only those visiting your stand.
- ✓ Leave time for spontaneous conversations.
- ✓ Attend the networking events during the week.
- ✓ Make notes during meetings to help with follow up afterwards.
- ✓ Use the stand check in QR codes and directory tools to keep track of contacts.

If you are looking to meet a specific company, ask the ITC team as we are often able to help with introductions.

Many returning exhibitors also recommend sending follow up messages shortly after the event while conversations are still fresh.

Returning Items After The Event

If you need to return items from your stand after ITC, please follow these steps to ensure your goods are handled correctly.

Please note that the ITC team cannot organise courier collections on behalf of exhibitors.

- 1. Confirm Items to be Returned:** Email the ITC team at opsteam@itc.events by 12:00 (noon) on Friday 12th June to confirm that you have items that need to be returned.

2. **Package Your Items:** All goods must be securely packaged and ready for shipping before being dropped off. If you need assistance with packaging, please speak to the ITC team before 12:00 (noon) on Friday.
3. **Drop Off Your Items:** Bring your packaged and labelled goods to the Events Office (Level2, Business Centre) by 15:00 on Friday 12th June.
4. **Arrange Courier Collection :** Exhibitors must organise their own courier collection. Important points:
 - ✔ Goods must be collected from Hilton Security (not the main reception)
 - ✔ You must arrange and pay for the courier collection
 - ✔ Send your shipping label and airway bill by email to opsteam@itc.events so they can be attached to the goods
 - ✔ Ensure any required documentation is included, especially for items such as lithium batteries
5. **Collection Deadline:** All goods must be collected by Wednesday 17th June 2026. Items not collected by this date will be disposed of by the Hilton, and disposal charges may apply.
6. **Confirm Your Collection:** If your items have not yet been collected, please email opsteam@itc.events by Monday 15th June confirming the courier collection date.

Important: All return shipments must be packaged, labelled and dropped at the Events Office by 15:00 on Friday 12th June 2026. Scan the QR code for full details.



Airport Transfers

Some exhibitors and sponsors receive complimentary airport transfers as part of their exhibition or sponsorship package.

If your company is eligible, transfer arrangements will have been organised in advance.

Delegates will receive confirmation of their transfer details by email or WhatsApp ahead of arrival. For return flights, transfers are typically scheduled approximately 2 to 2.5 hours before departure, depending on airport traffic conditions.

If your travel plans change, please contact the ITC team as soon as possible. Changes close to the event may not always be possible.

Event Photography

Photos taken during the event will be uploaded to the ITC website shortly after ITC concludes. A link to the galleries will be shared with delegates via WhatsApp.

Exhibitors will also receive a separate collection of photos featuring their stand and team, so you do not need to search through the full galleries.

Interviews

All exhibitors are given the opportunity to take part in a short interview during the event.

Members of the ITC media team record short conversations with exhibitors about industry trends, market developments and company activity. Selected interviews may be published as part of ITC's industry coverage.

If you would like to take part, please speak with the ITC team during the event and we will arrange a suitable time.

Need Help? We Are Here

If you need assistance during the event, the ITC team is always happy to help. Whether you need help finding a contact, resolving a stand issue or arranging a meeting, please speak to us. You can:

- ✔ Visit the registration desk
- ✔ Speak to any member of the ITC team
- ✔ Contact us via WhatsApp or email

Our goal is to ensure you can focus on your meetings and make the most of your time at ITC.

CONTACT THE ITC TEAM

Email: opsteam@itc.events

WhatsApp: +44 7981 832626

We also have an Exhibitors FAQs page on the website, scan the QR code.



ITC is designed to create opportunities for meaningful business connections. The more conversations you have and the more people you meet, the more value you will gain from attending.

We look forward to welcoming you to ITC Malta and hope you have a productive and enjoyable week.